

Please provide the following and submit to <u>blaisdellinfo@honolulu.gov</u>:

<u>EVENT INFORMATION</u>

- Name: _____
- Date: _____
- Description of Event: _____
- Ticket Information:
 - Pre-sale: _____
 - On Sale: ______
 - Prices: ______
- Other: _____

*Please include Official Press Release and submit to <u>blaisdellinfo@honolulu.gov</u> and <u>blaisdellboxoffice@honolulu.gov</u>.

PRESS PHOTOS (JPG)

- Resolution: 970x407 pixels AND 1000x1000 pixel square images.
- Please include Event Name, Date, and Venue on the image.

• **PRESS VIDEO** (MP4)

- Resolution: 720p.
- Please include Event Name, Date, and Venue in the video.

POSTERS

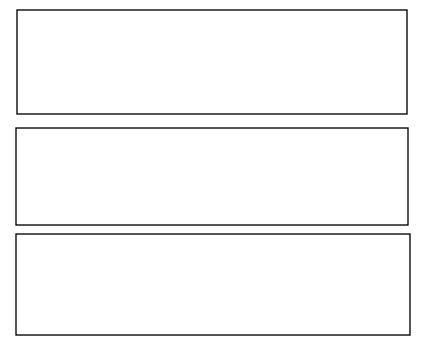
- Size: 11"x17"
- Orientation: Portrait
- Amount: Around 15 posters
- Posters <u>MUST</u> have the following information if it is processed on Ticketmaster:
 - Event Name, Date, & Location
 - "Tickets available at: Blaisdell Center Box Office Online at www.ticketmaster.com"
- If your event does NOT USE TICKETMASTER, then your poster <u>MUST</u> include the following:
 - "Tickets available at Blaisdell Center Box Office on the day of event."
- Please email a sample to the Blaisdell Box Office (<u>blaisdellboxoffice@honolulu.gov</u>) to review before printing. Once approved, you can mail the posters to the Blaisdell Center (777 Ward Avenue, Honolulu, HI 96814).

<u>OUTSIDE MESSAGING BOARDS</u>

 Please write down the information that you would like to be posted on the Outside Message Center (OMC) for your event. <u>Make sure you include EVENT, DATE, and VENUE before including any</u> <u>other information</u>. Our marquees are on the corner of Kapiolani Blvd. & Ward Ave. (in front of Arena) and on the corner of King St. & Ward Ave (Concert Hall lawn).

Submitted by: _____

Email: _____



Example:



Please Note:

- Due to limited space on the screen, please limit character to a maximum of 15-20 per line and no more than 3 lines per slide. Use abbreviations wherever possible.
- We reserve the right to abbreviate, condense, and/or edit your request. Kapiolani Blvd & Ward Ave: 3 slides max, King St & Ward Ave: 2 slides max
- The OMC advertises your event and secondarily, your sponsors. We do not use the OMC to advertise products.
- No inappropriate references (drugs, tobacco, etc.) allowed on the OMC.
- For <u>expos/day of sale events</u>, the OMC message is posted on the Monday of the event week. For <u>non-ticketed/non-admission events</u>, the OMC message is posted on space-available basis.